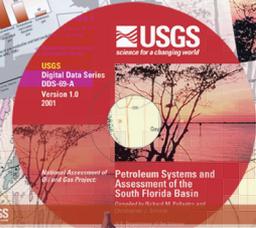
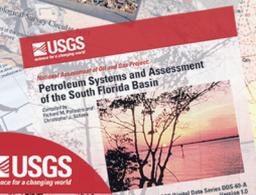
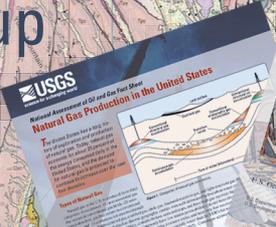
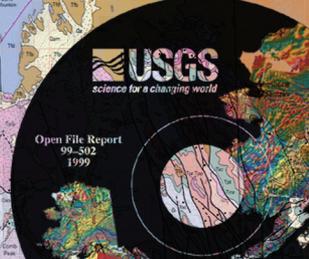


USGS Central Publications Group

Denver, Colorado

*providing
professional
publication support to
communicate the science*



Publishing is a mandated and vital component of the USGS mission. Publishing is how our science hits the street.

- Charles G. Groat
Director, U.S. Geological Survey

The Central Publications Group

The USGS Central Publications Group provides full-service publishing expertise and support, including:

- Publication planning and consultation
- Geologic map editing and production
- Scientific text editing
- Graphic design and layout
- Original and computer illustrating
- Publication policy advising
- Design and maintenance of Web sites
- Printing liaison services
- CD-ROM preparation and support
- Online publication support

Publication Services

Our full range of publication services encompasses consultation and planning, as well as coordination of printing and distribution. Working in concert, our editors, graphics specialists, and technical specialists provide a broad spectrum of publication assistance.

The skilled CPG publishing team provides support for technical manuscripts and geologic maps, fact sheets, general interest brochures, and custom publications. Our editors perform comprehensive editorial reviews, ensuring completeness, readability, logic, and coherence, as well as addressing sentence structure, grammar, style, and format issues. Our graphics specialists create original designs and illustrations to communicate your message.

Many of the forms and background information needed by our authors, including publication policy updates, can be found on the CPG Web site:

<http://cpg.cr.usgs.gov>

How to Obtain CPG Support

Authors are encouraged to meet with Team CPG during the early planning stages of publications. We will assist you with all phases of information product planning, beginning with identification of your target audience(s). Scheduling a meeting prior to actually writing your manuscript may save both time and money.

Many USGS publications can best be presented as a suite of products—allowing broad dissemination of our science to those who need it. Some information products are most appropriate for Web-only, CD-ROM, or DVD publication or as a print-on-demand geologic map.

When CPG receives a request for an information product, the Editing and Production Team Leader assembles an information product team consisting of, as appropriate, an editor, graphics specialist, and other publishing specialists. The information product team works with the author to determine specific work requirements and develops a time and cost estimate for production. Typically, the assigned editor will serve as the information product team leader and primary liaison; the editor interacts with the author as work progresses and necessary changes are incorporated into the information product.

Once the information product has been identified, a Publication Plan is prepared by the information product team leader. The “Pub Plan” identifies and characterizes the information product and provides the author and CPG team with an agreed-upon scope of work, schedule for completion, and time and cost estimate for all services (including printing, if appropriate). The Pub Plan is signed by the CPG Chief and the person responsible for authorizing payment (e.g., cost center chief, program coordinator). If the scope of work changes during the course of production, the Pub Plan is revised and initialed by all parties.

Please contact us by phone or email to set up a planning meeting for your information product.

Be sure to visit our Frequently Answered Questions Web page
(<http://cpg.cr.usgs.gov/toolbox/faq/>)

The USGS serves the Nation by providing reliable scientific information to

- describe and understand the Earth;
- minimize loss of life and property from natural disasters;
- manage water, biological, energy, and mineral resources; and
- enhance and protect our quality of life.

USGS products are tailored to the needs of a wide range of customers, partners, and stakeholders, including Federal, State, and local Government officials, resource managers, emergency officials and managers, planners, and individuals in industry, business, and academia. Publishing is a vital function supporting the USGS mission.

Publishing professionals work closely with their author colleagues and serve a critical role supporting the lifecycle of scientific investigations. Many USGS publishing professionals are scientists themselves and contribute directly to the content of information products. Editors, graphics specialists, technical specialists, and others ensure that science information products are correctly prepared for the intended audience and that the science is clearly communicated.

The combined staff of the Central Publications Group, Eastern Publications Group, and Western Publications Group serve as the national Geology Discipline publishing specialists. All provide assistance across disciplines and across regions, as appropriate and as needed.

Active participation in the USGS Publishing Issues Group ensures coordination with the Geographic Information Office and collaboration on publication policy development across the Bureau.

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